National Association of Neonatal Nurses

Industry Relations Council Application

NANN's Industry Relations Council (IRC) is available to organizations and companies that support the goals and mission of NANN. The Council is designed to give special recognition to strong supporters of the organization. There are two partnership levels available, Executive and Associate and benefits are listed on page 2 and renewed annually.

Organization_____

Representative Name _____

Title/Credentials_____

Address _____

City, State, Zip _____

Phone _____

E-mail _____Website_____

IRC Level ☐ **Executive Level - $15,000** ☐

Term of IRC

Authorized Signature:_____Date_____

DESCRIPTION

Please include a 50-word description of your organization, to be used in NANN publications and on the NANN Web Page.

Payment Method

Check ☐ **Wire Transfer** ☐ **Credit Card** ☐

CC Number _____**EXP DATE**_____

Submit signed applications to industry@nann.org

Check Payable to National Association of Neonatal Nurses

NANN

NANN Exhibit Office

PO Box 88019 Chicago, IL

60680-8019

Associate Level NANN IRC Membership Benefits

- Year-round collaboration with NANN leadership
- Recognition on the NANN site with company logo, description, and URL.
- 50% discount on NANN mailing list rental – additional purchase required.
- 1 full conference registration to the Annual Conference.
- Priority selection of conference exhibit booth space and first look at the exhibit floor plan.
- Recognition of your IRC support at your NANN Annual Conference booth, on your badges, on conference signage, and on the conference mobile app.
- 1 invitation to NANN's President's Reception at the NANN Annual Conference.
- Annual recognition of your support as an IRC member on NANN's social media accounts.
- Ability to survey NANN membership once a year – dates based on NANN's availability.

Cost: $5,000

Executive Level NANN IRC Membership Benefits

- All Associate-Level IRC Benefits
- 1 Annual Meeting with your organization and NANN leaders to discuss collaboration, aligned goals, and partnerships. Option for live (at conference) or virtual meeting.
- 1 Focus group opportunity at NANN's Annual Conference with NANN inviting participants and setting the time and location.
- 1 Complimentary ad in one of NANN's annual Featured Products emails sent to NANN members, prospects, and conference attendees. Dates of available sends to be set by NANN.
- Annual NANN membership demographic data.
- 1 complimentary tote-bag insert advertising opportunity (a cardstock publication up to 8.5 by 11 in.) in all NANN conference attendee bags. IRC member to provide tote bag insert, NANN to distribute.
- Free one-time annual use of NANN's official mailing list, subject to certain restrictions.
- First look at new sponsorship opportunities.
- 5% discount on conference sponsorships.

Cost: $15,000