



2025 E-Blast Advertising Opportunities & Application

NANN offers a variety of opportunities for organizations to promote their offerings and engage with members through e-mail advertising year-round!

Sponsored Spotlight: \$4,000	Promote your organization to NANN members with a dedicated e-blast! Work with NANN to create your e-blast message or submit HTML. <ul style="list-style-type: none"> • NANN will work with sponsors to determine send date. • August and September dates are reserved for NANN exhibitors.
Featured Products: \$1,500 Date Selection(s): _____	Showcase your products and services to NANN members! Each Featured Products E-blast can include up to 10 company listings. Each listing includes: <ul style="list-style-type: none"> • 50-word write-up • 150x150 pixel image • link to a URL Send Dates: December 17 (2024), February 11, April 15, June 10, September 2, September 23, and November 4.
Featured Careers: \$900 Date Selection(s): _____	Showcase your available positions to NANN members! Each Featured Careers E-blast can include up to 5 listings. Each listing includes: <ul style="list-style-type: none"> • 50-word write-up • 150x150 pixel image • link to a designated URL Send Dates: December 11 (2024), January 14, May 6, August 5, and December 9.

Multi-advertiser discount! Reserve one advertisement placement receive a second for 20% off. Offer valid one time per calendar year per sponsors.



E-blast Advertising Rules and Regulations:

1. Materials are due at least two weeks prior to the agreed upon send date unless otherwise noted by NANN.
2. Date selection for Sponsored Spotlight e-blasts is determined by NANN's marketing calendar and must be approved by both parties before the e-blast is scheduled.
3. All content must be reviewed and approved by NANN at least one week prior to the send date. Sponsor will receive approval in writing by a NANN representative within 5 business days of receiving the content.
4. NANN has the right to refuse any sponsor content they feel is inappropriate to share with members for any reason. In the event of refusal of content, NANN will work with the sponsor to either reschedule or re-work the e-blast.
5. NANN will provide a "test" version of the e-blast for approval prior to sending. If a response is not received from the sponsor within 2 days of the send date, NANN will assume the e-blast is approved and it will be sent on the agreed upon date. If the sponsor requests a change within a week of the send date, NANN will make every effort to make the adjustments, but if feedback is not received within a reasonable time-frame, NANN will work with the sponsor to reschedule their e-blast or the e-blast will be sent as-is.
6. Invoices will be emailed to the Billing Contact listed below after a signed application is received. Payment must be received within 30 days of the invoice date or before the scheduled send date of the e-blast(s). If payment is not received before the scheduled e-blast, the e-blast will be pushed to a future date.
7. No cancellations will be accepted once a signed application is received.

Company Information:

Billing Information (if different from Company Information)

Contact Name:	Contact Name:
Address:	Address:
City/State/Zip:	City/State/Zip:
Phone:	Phone:
E-mail:	E-mail:
Website:	Website:

Date Requested: _____

I would like to reserve the opportunities indicated above and agree to the outlined rules and regulations.

Signature: _____ Date: _____