

ENGAGE FACE-TO-FACE WITH NURSING LEADERS AT THE PREMIER NEONATAL NURSING EVENT OF THE YEAR

## **EXHIBITING AT NANN IS VALUABLE**

Grow your business at NANN through the incredibly powerful tool of in-person networking.

Foster new business and demonstrate your offerings to our highly engaged audience through: **PARTICIPATE** in sponsorship opportunities that drive business to your booth

**DEMONSTRATE** your industry expertise by presenting your educational content

**RE-CONNECT** with customers and colleagues in a safe, in-person environment

EXHIBITOR APPLICATION ▷

2023 FLOOR PLAN ▷

BRANDING AND SPONSORSHIP ▷

90%

of 2022 exhibitors reported their interest in returning to an in-person conference

Sign up to exhibit before June 1st and be entered to WIN a complimentary NANN product e-blast opportunity!



"The 2022 conference was amazing! Our organization has decided that NANN is the meeting we need to attend, year after year!"

## Check out What PAST NANN EXHIBITORS HAVE TO SAY:



"The nurses that are here are the influencers. They're the ones that take care of the babies, so we try to reach out to them and have them give us feedback on what's being used."



"Great conference, great people. There's nurses, there's the nurse managers, so the people we need to see who are decision makers and also the people who use our product every day."

**LOOKING TO RECRUIT?** Exhibiting is a great way to engage top-talent attendees

committed to professional development.

# Parker With NANN

## JOIN FORCES WITH NANN TO REACH YOUR SPECIFIC GOALS

Our sponsorship opportunities showcase your interests, drive traffic, and help you reach your target audience and include:

## COMMERCIALLY SUPPORTED SATELLITE SYMPOSIA:

host NANN attendees for an hour-long breakout presentation

#### NANN LEARNING CENTER PRESENTATIONS:

secure 30 minutes of prime Exhibit Hall presentation time

### HIGHLIGHT YOUR BRAND:

with a wide selection of **advertising** and **sponsorship** options.



BUILD A YEAR-LONG STRATEGIC RELATIONSHIP WITH NANN Participation in the NANN **Industry Relations Council (IRC)** allows your organization to explore collaborative opportunities and interests with neonatal nursing leadership, and enhances your organization's visibility to this highly specialized audience. NANN's IRC program offers a number of ways to connect with our members in addition to conference, from advertising, to virtual focus groups, grant funding opportunities, and industry-supported webinars.



QUESTIONS? Contact Olivia Diehl odiehl@nann.org or (847) 375-6375

## Your Safety IS NANN'S HIGHEST PRIORTITY!

NANN is committed to the health and safety of all conference participants. We will monitor the Centers for Disease Control and Prevention guidelines relevant to the COVID-19 pandemic and implement safety precautions to provide a safe meeting experience all.

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Secure your place at NANN today at nann.org/conference