



# Room-Drop Program, Mobile App Advertising, Product Feature, Program Passport Advertising, and Billboard Advertising

Enhance your visibility and drive attendees to your booth at NANN's Annual Educational Conference.

## Bag Insert

Rate: \$2,000

Yes, I would like to place a promotional piece in the tote bags given to the attendees.

Materials due by **August 19, 2022**

## Room-Drop Program

Rate: \$3,000

The Room-Drop Program allows you to promote your products and services to NANN attendees in their hotel rooms. Your promotional piece is delivered to all attendees staying at the host hotel.

Participation in this program allows you to:

- begin your sales process in advance of the conference
- increase traffic to your booth
- ensure success at NANN's conference.

Preapproval of your promotional piece and payment are required. Upon approval of your piece, please send 700 copies to NANN Headquarters by **July 22, 2022**.

I have ordered a room drop for my company and agree to all prerequisites of the program.

## Passport Program

Rate: \$850

The NANN exhibit hall passport program will increase traffic into the exhibit hall and guarantee an increase in attendee visitors to your booth.

Here's how it works:

1. Each attendee will receive a passport card at registration that will have a list of participating exhibitors and their booth numbers.
2. Attendees will visit the booths of exhibitors listed on the card to get a stamp.
3. Once completed, they are eligible for a prize drawing in the exhibit hall.

I have ordered a passport slot for my company and agree to be billed accordingly.

## Mobile App Advertising

Rate: \$850

Place a rotating banner ad at the top of the official NANN app Dashboard page. This ad also clicks through to a full-screen landing page within the App. Each ad rotates every 5 to 8 seconds.

### Rotating Banner Ad:

- Rotating Banner Ad
- Full Screen Landing Page

Please visit [nann.org/industry/advertising-opportunities](http://nann.org/industry/advertising-opportunities) for the artwork requirements.

I have ordered a mobile app ad for my company and agree to be billed accordingly.

## Product Feature E-blasts

Rate: \$1,200

Include an ad in an email sent out to 10,000 NANN members, prospective members and registered conference attendees.

Two send dates are available:

- Pre-Show Product Feature **August 30, 2022**
- Post-Show Product Feature **September 28, 2022**

Please visit [nann.org/industry/advertising-opportunities](http://nann.org/industry/advertising-opportunities) for the artwork requirements.

Please submit materials by **August 23, 2022**.

I have ordered a product feature ad for my company and agree to be billed accordingly.

## Billboard Advertising

Rate: \$2,100

Yes, I would like to place a billboard ad. E-mail artwork to [jcavanaugh@connect2amc.com](mailto:jcavanaugh@connect2amc.com) by **July 29, 2022**. Please visit [nann.org/industry/advertising-opportunities](http://nann.org/industry/advertising-opportunities) for the artwork requirements.

Please print or type your information for the opportunities described above.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Submitted by \_\_\_\_\_

E-mail \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

**Jim Cavanaugh, Sr. Sales Manager**

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