

NANN PALM SPRINGS, CA ANNUAL CONFERENCE



National Association of Neonatal Nurses

SEPTEMBER 9 - 12, 2025
PALM SPRINGS CONVENTION CENTER

PARTNER WITH NANN

Thought leadership and high-impact sponsorship opportunities are a perfect way to provide education, increase booth traffic, and promote your brand as an industry leader.



Secure your presence today to participate in the premier neonatal nursing event of the year!

CORPORATE SYMPOSIA

Demonstrate thought leadership through sponsored education.

HIGHLIGHT YOUR BRAND

with a wide selection of sponsorship and advertising opportunities (conference and year-round!)

LEARNING CENTER PRESENTATIONS

Thirty minutes of prime exhibit hall presentation time.

LOOKING TO RECRUIT?

EXHIBITING is a great way to engage top-talent attendees committed to professional development.

WHO EXHIBITS?

Over 100 industry leaders exhibit at NANN each year and represent a full-range of products, services in the neonatal nurse world!

WHO ATTENDS?

Approximately **800 neonatal nurses** and advanced practice nurses attend NANN's Annual Educational Conference each year.

86% of attendees work in Level II or Level III NICUs

75% of attendees are involved in purchasing decisions

Make new connections and nurture existing relationships. Our audience is highly engaged & ready to network!

CONNECT

with attendees in your own customizable exhibit space.

ENGAGE

with your target audience through thought leadership and providing education.

PROMOTE

your brand to your target audience through high impact sponsorship and advertising.

EXHIBIT APPLICATION | →

2025 FLOOR PLAN | →

SPONSORSHIP & THOUGHT LEADERSHIP | →

Build a Year-long Strategic Relationship with

NANN



Participation in the **NANN Industry Relations Council (IRC)** allows your organization to explore collaborative opportunities and interests with neonatal nursing leadership, and increases your organization's visibility to this highly specialized audience. NANN's IRC program offers organizations high-visibility through exclusive conference opportunities including priority booth assignment and in-person focus groups, powerful introductions, year-round recognition and advertising, and more.

CHECK OUT WHAT ”
PAST NANN EXHIBITORS HAVE TO SAY



“Great conference, great people—nurses, nurse managers, decision-makers, and everyday users of our product. These are the people we need to see.”

“The Conference was amazing! Our organization has decided that NANN is the meeting we need to attend, year after year!”

“The nurses that are here are the influencers. They're the ones that take care of the babies, so we try to reach out to them and have them give us feedback on what's being used.”



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READY TO ENGAGE?

Contact Olivia Diehl at industry@nann.org or
(800) 451-3795 to reserve your spot at NANN 2025.



[nann.org/industry/
exhibit-information](https://nann.org/industry/exhibit-information)