NANNcast: NANN’s Official Podcast

NANN’s official podcast provides insight, tips, and expertise to better inform neonatal nurses, industry partners, and families of NICU patients. Each episode highlights a specialist or specific topic in areas across the neonatology spectrum. New topics are being added to the editorial calendar regularly, and new episodes publish approximately twice per month.

NANNcast is the perfect way for nurses and APRNs to continue their education and professional development on the go at any place and any time. Members of our industry can submit company or product specific information for a 20-second advertisement per episode to put their brand in front of thousands of listeners. Two advertisements per episode will be permitted.

- Select your topic or date preference(s) below.
- Interested in a particular topic not currently listed? Let us know!

NANNcast: Sample Editorial Lineup

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<th>Month</th>
<th>Launch Date</th>
<th>Materials Due</th>
<th>Topic Description</th>
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<td>NICU Parenting Panel</td>
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<td>□ May</td>
<td>May 1</td>
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<td>APRN Series</td>
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<td>□ June</td>
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<td>APRN Workforce Survey</td>
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<td>□ July</td>
<td>July 1</td>
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<td>The importance of certification and professional growth (Guest from NCC)</td>
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<td>Annual Conference</td>
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<td>Neonatal Nurses week</td>
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<td>Bullying Prevention / SIDS Awareness</td>
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<td>Trauma Informed Care</td>
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<td>Transport</td>
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Price: $1,050 per episode. 5 or more episodes = 10% off. Exclusive Sponsorship pricing available upon request.

*Episode topics and dates are subjects to change. Sponsors will be made aware of any changes.

Benefits include:

- Verbal acknowledgement at the beginning of the session. 15-20 second spoken “advertisement”, written by sponsor and read by the NANNcast moderator
- Verbal “thank you” at the end of session read by the NANNcast moderator
- Sponsor logo on e-newsletter promoting the episode (if available prior to episode release)
- Social media mention advertising the podcast
- Enduring content - NANNcast episodes live on in multiple podcast apps for listeners to enjoy whenever they’d like!

Contact Olivia Diehl at industry@nann.org to discuss the best options for your organization!
Placing Your NANNcast Opportunity Order

Ready to move forward? Please submit all ad materials*, completed order form, and payment to Olivia Diehl at industry@nann.org for review and approval.

Payment terms: Payment is due within 30 days of the invoice and must be made prior to episode release.

*Please submit your advertisement in a Word document. When proofing copy, we recommend reading your advertisement aloud to ensure it is readable in 20 seconds or less. If you would like to ensure certain words are emphasized, please add production notes for our staff (example: emphasis on “this”). Please also include a current, high-resolution version of your logo. All content must be approved by NANN staff.

Company Information

Company Name:____________________________________________________________________________________
Address:__________________________________________________________________________________________
City/State/Zip/Country:_______________________________________________________________________________
Phone:___________________________________________
Name:_________________________________________________________________________________________ E-Mail:____________________________________________________
Signature:_________________________________________ Date:___________________________________________

Payment: Select w/option, quantity, & amount

□ Check Number _____ Please make checks payable to the National Association of Neonatal Nurses

Mail to: PO Box 88019, Chicago, IL 60680

□ Credit Card: ___________________________________________ Expiration Date: ________________________

Please submit your completed application to Olivia Diehl at industry@nann.org!