



NANNcast: NANN’s Official Podcast

NANN’s official podcast provides insight, tips, and expertise to better inform neonatal nurses, industry partners, and families of NICU patients. Each episode highlights a specialist or specific topic in areas across the neonatology spectrum. New topics are being added to the editorial calendar regularly, and new episodes publish approximately twice per month.

NANNcast is the perfect way for nurses and APRNs to continue their education and professional development on the go at any place and any time. Members of our industry can submit company or product specific information for a 20-second advertisement per episode to put their brand in front of thousands of listeners. Two advertisements per episode will be permitted

- Select your topic or date preference(s) below.
- Interested in a particular topic not currently listed? Let us know!

NANNcast: Sample Editorial Lineup

Month	Launch Date	Materials Due	Topic Description
<input type="checkbox"/> April		April 1	NICU Parenting Panel
<input type="checkbox"/> May		May 1	APRN Series
<input type="checkbox"/> June		June 1	APRN Workforce Survey
<input type="checkbox"/> July		July 1	The importance of certification and professional growth (Guest from NCC)
<input type="checkbox"/> August		August 1	Annual Conference
<input type="checkbox"/> September		September 1	Neonatal Nurses week
<input type="checkbox"/> October		October 1	Bullying Prevention / SIDS Awareness
<input type="checkbox"/> November		November 1	Trauma Informed Care
<input type="checkbox"/> December		December 1	Transport

Price: \$1,050 per episode. 5 or more episodes = 10% off. Exclusive Sponsorship pricing available upon request.

*Episode topics and dates are subjects to change. Sponsors will be made aware of any changes.

Benefits include:

- Verbal acknowledgement at the beginning of the session. 15-20 second spoken “advertisement”, written by sponsor and read by the NANNcast moderator
- Verbal “thank you” at the end of session read by the NANNcast moderator
- Sponsor logo on e-newsletter promoting the episode (if available prior to episode release)
- Social media mention advertising the podcast
- Enduring content - NANNcast episodes live on in multiple podcast apps for listeners to enjoy whenever they'd like!

Contact Olivia Diehl at industry@nann.org to discuss the best options for your organization!



2024 NANNcast OPPORTUNITIES

Placing Your NANNcast Opportunity Order

Ready to move forward? Please submit all ad materials*, completed order form, and payment to Olivia Diehl at industry@nann.org for review and approval.

Payment terms: Payment is due within 30 days of the invoice and must be made prior to episode release.

**Please submit your advertisement in a Word document. When proofing copy, we recommend reading your advertisement aloud to ensure it is readable in 20 seconds or less. If you would like to ensure certain words are emphasized, please add production notes for our staff (example: emphasis on "this"). Please also include a current, high-resolution version of your logo. All content must be approved by NANN staff.*

Company Information

Company Name: _____

Address: _____

City/State/Zip/Country: _____

Phone: _____

Name: _____ E-Mail: _____

Signature: _____ Date: _____

Payment: Select w/option, quantity, & amount

<u>NANNcast</u>
Episode Month/Topic:
Total:

Check Number _____ Please make checks payable to the *National Association of Neonatal Nurses*

Mail to: **PO Box 88019, Chicago, IL 60680**

Credit Card: _____ Expiration Date: _____

Please submit your completed application to Olivia Diehl at industry@nann.org!