



## Conference Advertising

Enhance your visibility and drive attendees to your booth at NANN's Annual Conference.

### Mobile App Banner Ad

**Rate: \$900**

Put your brand message at the fingertips of every conference mobile app user at the annual conference. Ads rotate on pages whenever a page is opened or refreshed. Ads available on exhibitor related pages only.

*I would like to reserve a mobile app banner ad placement and agree to be billed accordingly.*

### Room-Drop

**Rate: \$3,200**

Put your message or branding in front of attendees as they arrive in Orlando! The Room-Drop Program allows your organization to have a promotional piece delivered directly to the rooms of all attendees staying at the host hotel.

#### 5 Room-Drop Opportunities Available

Room-drop ads must be a printed piece. All advertisements must be reviewed and approved by NANN by **August 1, 2024**. Upon approval, please send 800 copies to NANN by **August 23, 2024**.

*Price does not include production or shipping/handling fees.*

*I would like to reserve the Room-Drop opportunity and agree to be billed accordingly.*

### Passport Program

**Rate: \$1,000**

The NANN exhibit hall passport program will increase traffic into the exhibit hall and guarantee an increase in attendee visitors to your booth.

Here's how it works:

1. Each attendee will receive a passport card at registration that will have a list of participating exhibitors and their booth numbers.
2. Attendees will visit the booths of exhibitors listed on the card to get a stamp.
3. Once completed, they are eligible for a prize drawing in the exhibit hall.

*I would like to participate in the Passport Program and agree to be billed accordingly.*

### Bag Insert

**Rate: \$3,500**

Put your message or branding in the conference tote bag of each attendee! Inserts will be placed in each bag handed out at registration. Attendees rely on these bags to collect collateral and goodies from the exhibit hall throughout conference.

#### 5 Tote Bag Inserts Available

Tote bag inserts must be a printed piece. All materials must be reviewed and approved by NANN by **August 1, 2024**. Upon approval, please send 900 copies to NANN by **August 23, 2024**.

*Price does not include production or shipping/handling fees.*

*I would like to reserve the Bag Insert opportunity and agree to be billed accordingly.*

### E-blasts: Conference Specific Featured Products

**Rate: \$1,500**

Include your ad in an email sent out to over 15,000 NANN members, followers, and registered conference attendees. Two send dates are available:

- Pre-Show Featured Products - **September 13, 2024**
- Post-Show Featured Products - **September 26, 2024**

Please visit [NANN.org](http://NANN.org) for the artwork requirements.

**Materials due by August 30, 2024**

*I would like to reserve the Featured Products E-blast opportunity for the \_\_\_\_\_ send date and agree to be billed accordingly.*

### Mobile App Push Notifications

**Rate: \$1,250**

Put your brand message at the fingertips of every conference mobile app user at the annual conference through a dedicated push notification!

*I would like to reserve a mobile app push notification placement and agree to be billed accordingly.*

*Please print or type the associated billing information for the opportunities selected above.*

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Submitted by \_\_\_\_\_

E-mail \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

**Olivia Diehl**

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