



### Virtual Marketplace Exhibit Opportunities

#### Step 1: Select a support experience.

Your participation as an exhibitor or sponsor is key to staying visible and keeping connected with your customers and prospects. Your support helps NANN continue to provide essential education and support to the neonatal nurses. Connect with your top customers and drive new business with these opportunities!

	<input type="checkbox"/> <b>Not-for-profit</b> \$1,900	<input type="checkbox"/> <b>Bronze</b> \$2,500	<input type="checkbox"/> <b>Silver</b> \$4,800	<input type="checkbox"/> <b>Gold</b> \$10,000	<input type="checkbox"/> <b>Platinum</b> \$20,000
Company listing & logo by Name and Product Category	✓	✓	✓	✓	✓
Link to your company website	✓	✓	✓	✓	✓
Postal Mailing list of pre-registered attendees	✓	✓	✓	✓	✓
Link to Digital Resource	✓	✓	✓ <sub>1</sub>	✓ <sub>2</sub>	✓ <sub>3</sub>
Chat and scheduling capability	✓	✓	✓	✓	✓
Postal Mailing list of 2021 conference attendees		✓	✓	✓	✓
Passport program participation			✓	✓	✓
New Product Showcase			✓ <sub>1</sub>	✓ <sub>1</sub>	✓ <sub>2</sub>
One full conference registration			✓	✓	✓
Banner ad on virtual conference landing page				✓	✓
Banner ad on NANN.org conference page				✓	✓
Learning Center Presentation (30-minute)					✓
Attendee Experience					✓
One <i>Featured Products</i> Email listing (August or September)					✓

**\*\*UPDATE from 2020\*\***

#### Virtual Exhibitor Gallery/Industry Support

This year all companies will be offered a company listing in the Exhibitor Gallery. The Exhibitor Gallery listing includes the first 5 items listed above. Additional items may be added to any support level to enhance your company's participation. **Exhibitor Sessions (see below)** have been added this year to offer another way to network and connect! Check it out!



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Virtual Marketplace Exhibitor Contract  
September 13-15, 2021**

**Step 2: More Ways to Connect! Explanation of Benefits**

*(if already included in your Step 1 support level, no need to check any of the following opportunities unless requesting additional opportunities)*

These resources are designed to help achieve your conference goals and beyond! Education, thought leadership, brand awareness, and generating new business leads . . . Partner with NANN to reach your target goals.

***Education, Expertise, and Thought Leadership (#1 requested resource by NANN attendees)***

**Satellite Symposia – CE or non-CE (60-minute)**

Symposia shines the spotlight on your company's expertise and leadership in the field. Symposia will run un-opposed before program hours, and during scheduled breaks. Symposia will be promoted as part NANN's general schedule and will remain on-demand until February 1, 2022.

[Please review the guidelines and submit application.](#)

*Deadline to submit your application(s) for review and approval: July 30, 2021.*

*Fee: \$20,000*

**Learning Center Presentation (30-minute)**

Showcase your company's product, services, or programs by conducting a 30-minute seminar or product demonstration. These presentations will be incorporated into the conference program during un-opposed industry breaks. Time slots are on a first-come, first-served basis. Times will be confirmed when the application form is received.

*Deadline to submit application for review and approval: July 30, 2021.*

*Fee: \$3,500*

***Brand Recognition and NANN Support***

Keep your company's brand in front of the attendees, while providing crucial support to the NANN community. These opportunities create increased brand exposure and recognition.

**Attendee Networking Reception Sponsor**

Your company name and logo will appear on the opening reception slide and on all breakout room slides. Your company name and logo will appear on the reception listing in the conference schedule. (Exclusive sponsorship available upon request)

*Fee: \$6,000*

***NEW* Attendee Registration Sponsor**

All pre-registered attendees will be sent an email confirming their NANN 2022 registration. Your company name and logo, including a link to your website, will be included on the bottom of each letter. Also, your logo and link will be on the NANN 2022 conference registration page.

*(only 2 available. Exclusive upon request)*

*Fee: \$5,000*

- Attendee Experience Sponsor (*Everyone needs a little break!!*) *SOLD OUT LAST YEAR!***

Throughout the conference, attendees will participate in extra-curricular events, including Yoga, trivia, and even some magic! Proven to be exceptionally successful, these offer your company a way to support a “little down time.” Your company name and logo will appear on the main schedule, and the host will deliver verbal recognition before and after the event.

1 experience per company; Max. of 2 sponsors per experience.

Fee: \$650
- NEW* “Swag Bag” Mailing to Pre-registered Attendees (*Everyone loves a gift!*)**

Be the first to welcome the NANN 2022 attendees with fun and useful items branded with your company look. Ideas are left to your imagination and creativity. Relevant products may include, hand sanitizer, face masks, notepads, or a re-usable beverage thermos. Participants are responsible for purchase of products and marketing materials. NANN will provide a one-stop-shop vendor to assist you. Space is limited! Sign up now! Contact Maddie Liesz at [mliesz@connect2amc.com](mailto:mliesz@connect2amc.com) to learn more.

*Deadline to participate and materials due:* August 23, 2021.

Fee: \$4,000
- NEW* Exhibitor Sessions**

These 15-minute sessions offer the opportunity to directly address the NANN attendees about your company, products, and services. Held during the conference breaks, sessions offer a way to connect and network. Content is your choice, and NANN will assist by promoting your session on the NANN program schedule. We will also include your session as part of the Passport Program. Platform meeting space and link provided.

Fee: \$1,500
- NEW* New Product Showcase**

Give your products the exposure they deserve! List them in the New Product Showcase with a PDF or URL. NANN will be sure to promote and remind attendees to check out all the great new offerings! A tab will appear on your company platform and as a separate tab on the home page TOC.

Fee: \$500 per initial listing/ \$250 per additional listings

*Additional Listings:* \_\_\_\_\_ x \$250
- Passport Program**

This program is designed to be a fun way to direct attendees to your industry forum and company platform. Attendees will be provided a list of companies participating in the program. They will then be given instructions to complete their passport “play card.” These actions will help drive traffic and re-enforce networking opportunities. Attendees who complete their passport card will qualify for a special prize drawing.

The deadline to participate is August 20, 2021.

Fee: \$850

## Generate Leads through Conference Advertising

- NEW Weekly Email Ad Campaign (*Conference only opportunity*)**
- NANN will send out reminder and general update emails leading up to conference to all attendees and members. Your digital ad can be on all or some of these emails. If choosing all, your ad will be featured on 1 email per week pre-conference, and 2 emails post-conference.
- Included: your ad with a link to your company website.  
Email schedule, specs, and deadlines forthcoming.  
Pre-conference=6 emails/ads (begins August 2) Post-conference=2 emails/ads.
- Total (8 ads)                      \$14,400
- Select individual emails \_\_\_\_\_ x \$2,000
- Banner Advertising on the Virtual Home Landing Page**
- Advertise of the Virtual Conference Landing page, where all attendees will start their day, and refer to multiple times during conference.
- Fee: \$850/ ad*
- NEW Mobile App Conference Advertising**
- NANN will be offering a mobile app for the Annual Conference, ensuring attendees are able to stay connected, no matter where they are.
- Deadline for ad materials: August 23, 2021*
- Please review the ad choices below. Make sure you indicate your choice(s) on this form. Choices include:
- |  |                     |
|--|---------------------|
| <input type="checkbox"/> Splash page                     | <i>Fee: \$2,500</i> |
| <input type="checkbox"/> Home Screen 1/4 width banner ad | <i>Fee: \$800</i>   |
| <input type="checkbox"/> 1/3 width banner ad             | <i>Fee: \$1,500</i> |
| <input type="checkbox"/> 1/2 width banner ad (skinny)    | <i>Fee: \$2,500</i> |
| <input type="checkbox"/> 1/2 width banner ad (tall)      | <i>Fee: \$2,800</i> |
| <input type="checkbox"/> Push Notifications              | <i>Fee: \$1,500</i> |



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**Year-Round Advertising – Be connected to NANN members all year!**

Staying connected to the NANN membership and community is a year-round effort. NANN offers multiple opportunities to gain exposure and keep your company at the forefront of the industry. While some advertising is specific to conference, NANN recommends a plan to keep you in front of membership on an annual basis.

All NANN advertising opportunities can be found at [nann.org](http://nann.org).

- |                          |  |  |
|--------------------------|--|--|
| <input type="checkbox"/> | <a href="#">Banner Advertising</a> on the NANN.org website                     | <i>Fee: \$1,000 per ad - all year</i>    |
| <input type="checkbox"/> | <a href="#">Sponsored email</a> sent to members (monthly)                      | <i>Fee: \$3,500 per email – all year</i> |
| <input type="checkbox"/> | <a href="#">Featured Products Email</a><br>(June, August, September, November) | <i>Fee: \$1,200 per ad</i>               |
| <input type="checkbox"/> | <a href="#">Featured Careers Email</a><br>(July, October, December)            | <i>Fee: \$800 per ad</i>                 |
| <input type="checkbox"/> | NANNcast/NANN podcast series advertising                                       | <i>Fee: Contact for pricing</i>          |

Questions? Interested in something you did not find? We're here to help!  
Contact Michele Gallas, [mgallas@nann.org](mailto:mgallas@nann.org)



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Step 3: Complete contact & payment information below.

Company Information:

Company Name: \_\_\_\_\_

(Exactly as you wish it to appear on your exhibitor listing)

Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

The signer of the application for the virtual opportunity—or person designated above—shall be the official representative of the exhibitor and shall have the authority to certify representatives and act on behalf of the exhibitor in all negotiations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website Address: \_\_\_\_\_

Billing Information: This contract will be addressed to the signer (or designee indicated below, if different).

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: (if different) \_\_\_\_\_

Address (if different) \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Payment: \$ \_\_\_\_\_ Check \_\_\_\_\_ (checks payable to the National Association of Neonatal Nurses (NANN))

[ ] We understand further that all virtual opportunities and sponsorships must be paid for in full by August 9, 2021.

Credit Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Fax the application form to +1.888.374.7259. Make a copy of the form for your records.

Mail Check and application to: National Association of Neonatal Nurses PO Box 3781 • Oak Brook, IL, USA 60522.

Cancellation of Virtual Opportunity: In the event that the exhibitor notifies NANN of the exhibitor's intent to repudiate the contract after acceptance but prior to August 9, 2021, a full refund of monies received, minus a \$250 USD administrative fee per space, will be made. No refunds or cancellations accepted after August 9, 2021.

Please check product categories to be listed (check all that apply):

- Product categories list including: Baby Care Products, Healthcare Supplies/Equipment, Publications, Ventilators/Resuscitation, Bereavement, Hospital/Institution, Recruitment, Other (Please Indicate), Clinical Care, Infusion Systems & Products, Software, Developmental Care, Nutrition/Nutritional Equipment, Temperature Management, Education, Pharmaceuticals, Transport Incubators.

Contact: Michele Gallas for customized opportunities at mgallas@nann.org. Please visit the NANN website for hours and updated information.



# NANN 2021 Virtual Marketplace Exhibitor Contract September 13-15, 2021

## National Association of Neonatal Nurses Virtual Amendment to Exhibit Agreement—Terms and Conditions

1. **APPLICATION AND ELIGIBILITY.** Application for virtual exhibit space must be made on the printed form provided by the National Association of Neonatal Nursing (hereinafter “the Association”), contain the information as requested, and be executed by an individual who has authority to act for the applicant. This exhibition is designed for the display and demonstration of products and services relating to neonatology by supporting neonatal nurses and neonatal nurse practitioners in optimizing patient care of those individuals attending the Association’s virtual 2021 Annual Conference and subsequent virtual presentations. The Association shall determine the eligibility of any company, product, or service. The Association may reject the application of any company whose display of goods or services is not compatible with the educational character and objectives of the virtual exhibition. In the event an application is not accepted, any paid fees or deposits will be returned. Upon receipt and acceptance of application by Association, this application and these Terms and Conditions shall constitute a binding and enforceable contract. Acceptance constitutes one or more of the following: applicant’s receipt of Association confirmation letter or email message, shared Meeting information to Exhibitor or information.

2. **VIRTUAL EXHIBIT PRICE.** Prices per opportunity: Not-for-profit - \$1,900; Bronze - \$2,500; Silver - \$4,800; Gold - \$10,000; Platinum - \$20,000. This includes discounted rates on advertising on the virtual platform. Virtual Industry dates and times are subject to change by Association. Do not email credit card numbers per PCI compliance guidelines, and please note that a member of the Association will call to collect that information. Save a copy of the form for your records.

3. **PAYMENT DATES.** No virtual support will be guaranteed until the Association receives full payment of the total virtual fee, along with a signed application and such application is accepted by Association. If full payment is not received by August 9, 2021, the Association will have the right, but not the obligation, to attempt to resell the assigned virtual space and the cancellation terms outlined below shall apply. The Exhibitor expressly understands and agrees that all amounts paid hereunder will be applied first to any outstanding obligations due the Association by the Exhibitor, and then to the amounts due in accordance with this paragraph. Any resulting arrearages must be paid within the time limits specified herein. The Association will have the right to cancel this Agreement if the Exhibitor is or becomes in arrears with respect to any outstanding obligation due the Association.

4. **CANCELLATION OF VIRTUAL SUPPORT.** If the Exhibitor notifies the Association in writing of the Exhibitor’s intent to cancel the Agreement after acceptance but prior to August 9, 2021, a full refund of monies, minus a \$250 USD administrative fee, will be made. No refunds will be made, or cancellations accepted after August 9, 2021. In the event of cancellation by an exhibitor at no time can the cancellation fee be considered a donation or be recognized as support of the Association. If for any cause beyond the control of the Association - such as, but not limited to, inability to use a facility or software for any reason by an act of God, the public enemy, authority of the law, fire, or other force majeure - the Association is unable to comply with the terms of this Agreement and deliver the virtual space allotted hereunder, this Agreement shall be considered terminated and any payments made hereunder by the Exhibitor shall be refunded to the Exhibitor, less expenses incurred by the Association to the date of the termination allocable to the Exhibitor after proration thereof among all exhibitors. Reductions or downsizing in virtual booth space will be treated as booth cancellations and refunds will be made accordingly and depending on time of reduction. Furthermore, the Association has full authority to relocate any exhibitor after Exhibitor provides notice of downsizing of space. The above cancellation fee terms shall apply regardless of the execution date of this Agreement and regardless of any re-sale of both space cancelled by Exhibitor.

5. **ASSIGNMENT OF VIRTUAL PLATFORM SPACE.** Virtual space will be assigned according to the date on which the Agreement and deposit are received, and compatibility of the Exhibitor’s products or services with the Association’s aims and purposes. The Association reserves the right to assign space location other than the choice requested and the right to rearrange the virtual floor plan and/or relocate any exhibit space.

6. **VIRTUAL EXHIBIT SPACE CONDITIONS.** The virtual support has 5 levels to choose from that consist of the below mentioned standard level of benefits: virtual participation with Exhibitor logo, company listing/description, and a link to Exhibitor’s website. Additional features will be made available based upon level of participation listed in stage 1 of the application.

7. **CONDUCT OF EXHIBITS.** The virtual advertisement or display of goods or services other than those manufactured, distributed, or sold by the Exhibitor in the regular course of business and identified in this Agreement is prohibited. An exhibitor may not assign, sublet, or apportion all or any part of the contracted virtual booth space, nor may an exhibitor permit the virtual display, promotion, sales, or marketing of non-exhibitor products or services. All virtual sales activities must be compliant with the FDA and OIG. There is no restriction on selling on the virtual exhibit hall provided that sales transactions may be consummated only within the Exhibitor’s own virtual booth. Exhibitors are responsible for compliance with local, state and federal tax regulations for sales. The Association reserves the right to restrict the operation of, or evict completely, any virtual exhibit which, in the sole discretion of the Association, detracts from the general character of the exhibition as a whole. This applies to website links, images, descriptions, and any enabled additional features made viewable within the virtual space.

8. **INSTALLATION/REMOVAL.** All exhibit information must be uploaded by the Exhibitor no later than 4pm on Friday, September 3, 2021 without exception. At 4pm on Friday, September 3, 2021, an inspection will be made and virtual exhibits that are not complete will be removed from the virtual platform. Changes to all exhibiting information is the sole responsibility of the Exhibitor. The virtual platform will remain active through February 1, 2022 at which time the virtual platform will no longer be active.

9. **ADDITIONAL EXHIBITOR SERVICES.** Other services may be available to exhibitors at normal additional charges through the Association. An exhibitor’s service kit including login information, options available, and specifications will be emailed to all exhibitors shortly after they receive confirmation of their application. The Association will have oversight of all software-related information received from exhibitors. Although the Exhibitor is solely responsible for the uploading of information within their virtual booth space, the Association will have complete control of all coordination of the setup, management, and removal of exhibitor virtual exhibit space and corresponding provided information.

10. **HOSPITALITY AND ENTERTAINMENT.** Virtual hospitality suites or events sponsored by exhibitors must be approved by the Association in writing. No entertainment may be scheduled to conflict with the Association’s program hours, activity hours, or scheduled exhibit hours. Chat rooms and focus groups need to be approved and set up by the Association. Organizations that are not exhibitors or are not Industry Relations Council members are not permitted to have hospitality functions.

11. **EXHIBIT STAFF REGISTRATION.** Prior to August 16, 2021, the Exhibitor shall register with the Association one (1) representative per paid virtual exhibit booth to provide access to the software and will serve as the primary Exhibitor contact. Exhibitor access codes are non-transferable.

12. **GENERAL CONFERENCE REGISTRATION.** Each exhibitor personnel who wishes to attend the virtual program sessions, or any optional activities associated with the Annual Conference must register through regular channels. There will be a \$300 charge for each full meeting registration.

13. **UNACCEPTABLE EXHIBITS.** The Exhibitor agrees not to use any website links, images, descriptions, and any enabled additional features made viewable within the virtual space that the

Association determines, in its absolute discretion, are in bad taste, are liable to discredit or subject the Association to criticism or legal liability, are inconsistent with the stated purposes of the Association and the interest and welfare of its members, are inimical to the property rights of the Association, or violate the virtual exhibiting regulations or any other provision of this Agreement. In the event the Association determines at any time that any virtual exhibit may or does violate this Agreement and the Exhibitor is unable or unwilling to cure or correct such violation, the Association may terminate this Agreement immediately and forbid publication of the virtual exhibit or may remove or cause the exhibit to be removed, and the Exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether a virtual exhibit is in compliance with all applicable regulations and requirements should contact the Association. In addition to its right to close an exhibit and withdraw acceptance of the Agreement, the Association, in its sole discretion, may refuse to consider the Exhibitor for participation in future shows if the Exhibitor breached the Agreement or any of the relevant rules and regulations.

14. **ADVERTISING MATERIAL.** The Association will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. The use of the Association’s name or logo is expressly forbidden without prior approval by the Association.

15. **FDA REGULATIONS.** Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be virtually exhibited only if accompanied by a virtually visible posting indicating the status of the product. Exhibitors shall have available on their exhibit space or linked webpage a letter from the FDA that describes the allowable use of any drug or device exhibited.

16. **INDEMNIFICATION.** The Exhibitor agrees that it is responsible for the defense and payment of any and all claims, demands and suits on account of any alleged injuries, or other loss by individuals, to any party occurring in the virtual exhibit hall or elsewhere because of the acts or omissions of the Exhibitor, its employees or agents, licensees, guests or contractors. The Exhibitor agrees to defend, indemnify and hold harmless the Association, and their respective owners, managers, officers or directors, agents, employees, independent contractors, subsidiaries and affiliates (collectively “Indemnitees”), from any and all claims, actions, causes of action, demands or liabilities of whatsoever kind and nature including judgments, interest, attorneys’ fees, and all other costs, fees, expenses and charges which any Indemnitee, its officers, directors, employees, and agents, and each of them, may incur arising out of the negligence, gross negligence or willful or wanton misconduct of the Exhibitor, its officers, directors, employees, agents, contractors, or any other person or organization hired by the Exhibitor. The term of this section shall survive the termination or expiration of this agreement.

17. **AMERICANS WITH DISABILITIES ACT.** The Exhibitor shall ensure that its virtual exhibit space and its promotional materials and activities comply with the Americans with Disabilities Act to allow persons with disabilities equal access to goods and services.

18. **LIABILITY FOR DAMAGES OR LOSS OF PROPERTY.** The Exhibitor shall protect, indemnify, and hold harmless the Association and software vendors from any and all liability, loss, damage, expense, or loss of property or income that might be derived therefrom, including that caused by or resulting from the negligence of the Association.

19. **FAILURE TO OCCUPY SPACE.** Any virtual exhibit space without information uploaded into the virtual platform by 4 pm, Friday, September 3, 2021, shall be forfeited by the exhibitor, and may be resold, reassigned, or used by the Association without refund, unless a request for delayed occupancy has been received and approved in advance by the Association in writing. Forfeited space may be resold, reassigned, or used by the Association without refund to Exhibitor.

21. **MISCELLANEOUS.** The Association shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this virtual exhibition. Any and all matters not specifically covered herein are subject to decision by the Association and such decision shall be final. These terms and conditions may be amended at any time by the Association upon written notice to all exhibitors. The Exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the Association from time to time. This Agreement shall be interpreted under the laws of the United States and of the State of Illinois and any disputes shall be heard only in courts located in Cook County, Illinois.

22. **NO GUARANTEE OF ATTENDANCE.** The Association does not guarantee specific levels of attendance at the Event. Exhibitor shall not be entitled to any refund, in full or in part, of any amounts paid based on actual attendance levels. In addition, the Association makes no express or implied warranty as to the success or profitability the Exhibitor will derive from exhibiting, advertising, sponsoring or any other promotion done with the Association.

23. **LIMITATION OF LIABILITY. IN NO EVENT SHALL ASSOCIATION, AND THEIR RESPECTIVE OWNERS, MANAGERS, OFFICERS OR DIRECTORS, AGENTS, EMPLOYEES, INDEPENDENT CONTRACTORS, SUBSIDIARIES AND AFFILIATES (COLLECTIVELY “EXHIBITION PARTIES”) BE LIABLE TO THE VIRTUAL EXHIBITOR OR ANY THIRD PARTY HIRED BY OR OTHERWISE ENGAGED BY THE VIRTUAL EXHIBITOR FOR ANY LOST PROFITS OR ANY OTHER INDIRECT, SPECIAL, PUNITIVE, EXEMPLARY, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING ATTORNEYS’ FEES AND COSTS, ARISING OUT OF THIS APPLICATION AND CONTRACT OR CONNECTED IN ANY WAY WITH USE OF OR INABILITY TO USE THE SERVICES OUTLINED IN THIS APPLICATION OR FOR ANY CLAIM BY THE EXHIBITOR, EVEN IF ANY OF THE EXHIBITION PARTIES HAVE BEEN ADVISED, ARE ON NOTICE, AND/OR SHOULD HAVE BEEN AWARE OF THE POSSIBILITY OF SUCH DAMAGES. VIRTUAL EXHIBITOR AGREES THAT EXHIBITION PARTIES’ SOLE AND MAXIMUM LIABILITY TO THE EXHIBITOR REGARDLESS OF THE CIRCUMSTANCES SHALL BE THE REFUND OF THE VIRTUAL EXHIBIT SPACE FEE. THE EXHIBITOR AGREES TO INDEMNIFY AND DEFEND THE EXHIBITION PARTIES FROM ANY CLAIMS BROUGHT BY A THIRD PARTY HIRED BY OR ENGAGED BY THE EXHIBITOR FOR ANY AMOUNT BEYOND THE VIRTUAL EXHIBIT SPACE FEE. FURTHER, EXHIBITOR AGREES TO PAY ALL ATTORNEY’S FEES AND COSTS INCURRED BY EXHIBITION PARTIES ARISING OUT OF OR IN ANY WAY RELATED TO THIS AGREEMENT. EXHIBITOR SHALL BE SOLELY RESPONSIBLE FOR ITS ATTORNEY’S FEES AND COSTS.**

24. **ADDITIONAL TERMS AND CONDITIONS.** The Association has sole control over attendance policies. Except as provided in this Agreement, all monies paid by the Exhibitor shall be deemed fully earned and non-refundable at the time of payment. Any amendment to this Agreement must be in writing and signed by an authorized representative of the Association. The Exhibitor may not assign this Agreement or any right hereunder, nor may the Exhibitor sublet or license all or any portion of the assigned virtual exhibit space. The terms and conditions of this agreement shall govern notwithstanding any inconsistent or additional terms and conditions on any purchase order or other documents submitted to the Association. The Exhibitor agrees if the Association takes legal action to enforce this Agreement, the Exhibitor shall be responsible for all reasonable costs, including attorney fees, for such enforcement.



# Sponsorship #1:

## Splash Screen



### Dimension Requirements for Splash Screens

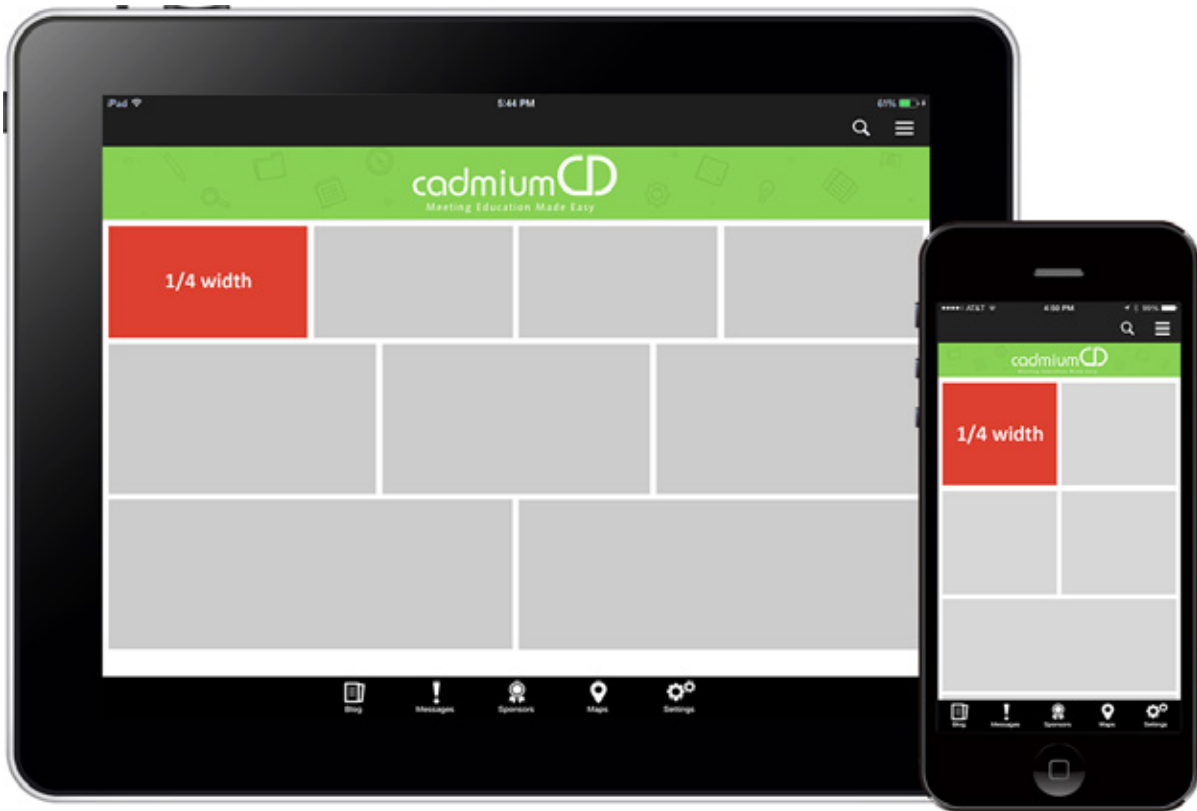
Displays when app launches

TABLET DIMENSIONS	SMARTPHONE DIMENSIONS
<b>Horizontal:</b> 2048w x 1536h	<b>Horizontal:</b> 1920w x 1080h
<b>Vertical:</b> 1536w x 2048h	<b>Vertical:</b> 1080w x 1920h

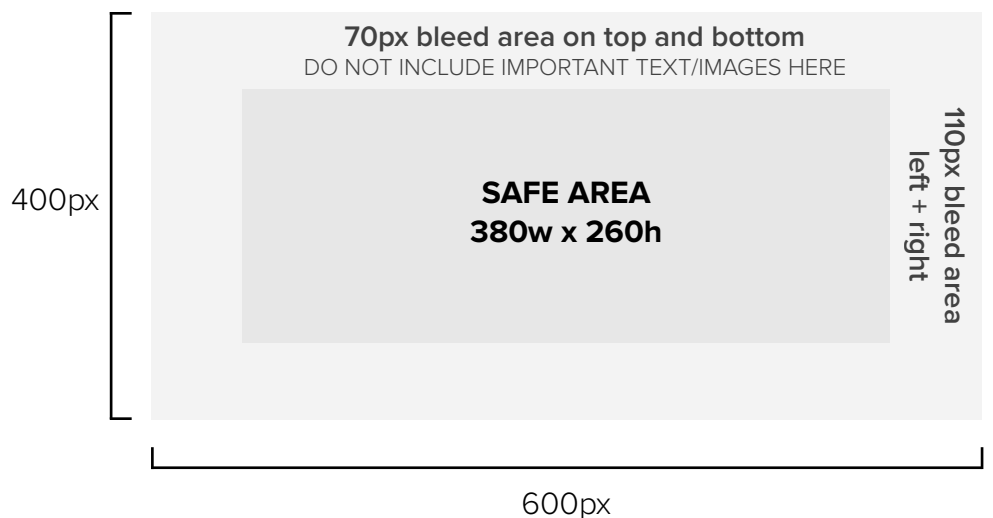


# Sponsorship #2:

## Home Screen Ads

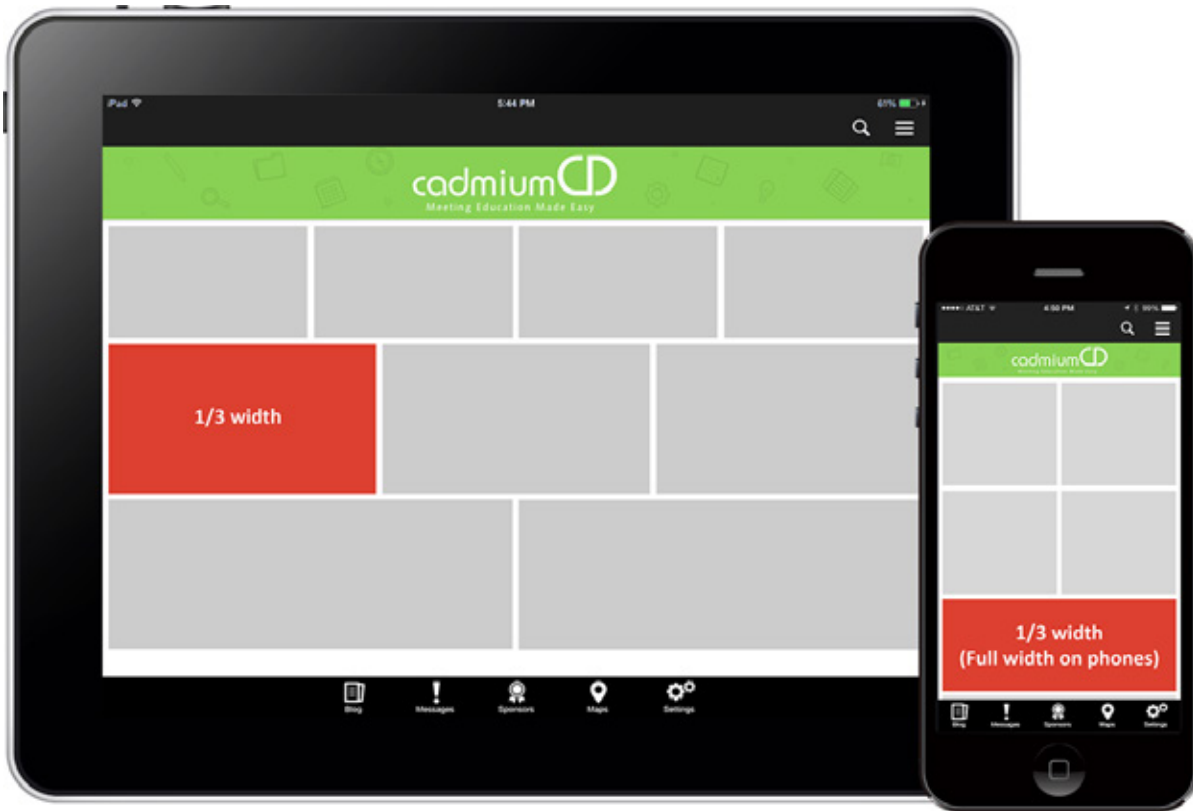


### Dimension requirements for 1/4 width ad

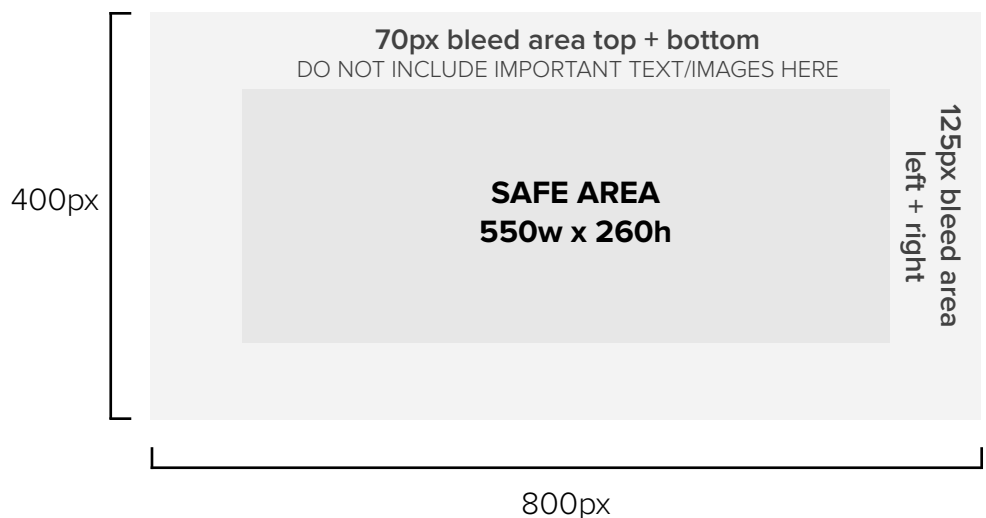


# Sponsorship #2:

## Home Screen Ads



### Dimension requirements for 1/3 width ad

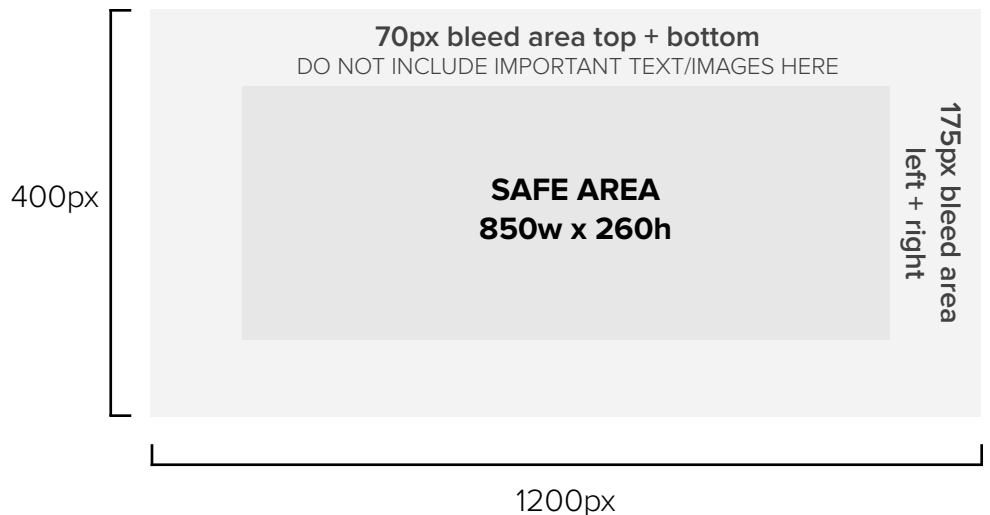


# Sponsorship #2:

## Home Screen Ads

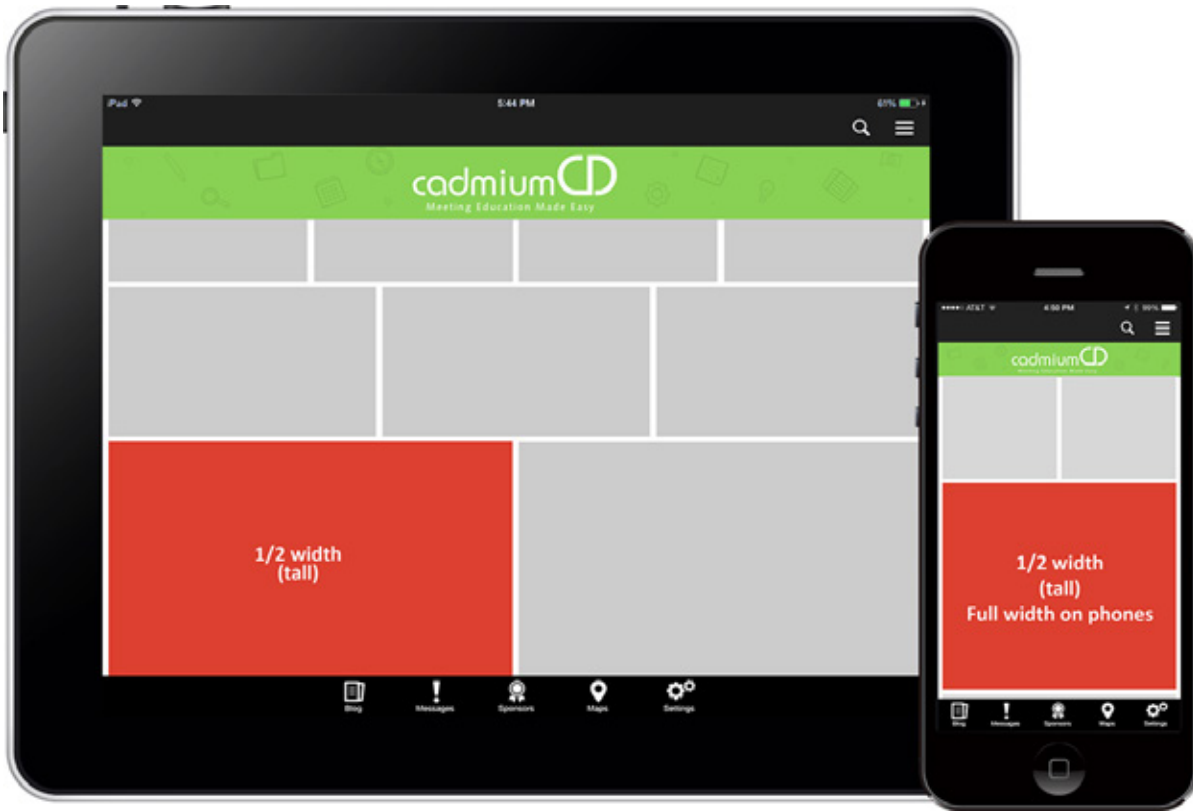


### Dimension requirements for 1/2 width (skinny)



# Sponsorship #2:

## Home Screen Ads



**Dimension requirements for 1/2 width (tall)**

