



National  
Association of  
Neonatal  
Nurses

# Product Feature

## NANN 2017 E-mail Application

- E-mail will be sent to approximately 8,000 NANN members, prospective members and registered conference attendees.
- Listing will include one photo and a 40-50 word description about your product or service. \*
- Listings will be formatted on a first-come, first served basis.

**To participate in the upcoming e-mail marketing opportunities, please select from the following options:**

### 2017 E-mail Distribution Dates

**February 21**

**June 27**

**October 3** (available to NANN 2017 Exhibitors only)

**November 1** (available to NANN 2017 Exhibitors only)

### Materials Due

February 15

June 20

September 26

October 25

### Fee

\$1,000

\$1,000

\$1,000

\$1,000

Purchase all four e-mails at a rate of \$850 per message – savings of \$600 total!

**Please submit the following by the materials deadline:**

Description – Submit text in a word document with a maximum of 50 words.

Image – 150 pixels x 150 pixels.

URL – If you would like your listing to link to your website, please provide the URL.

Product/Service Name: \_\_\_\_\_

### **CONTACT INFORMATION:**

Company or Organization Name \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Contact Name \_\_\_\_\_ E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

### **PAYMENT INSTRUCTIONS**

**If paying by credit card:** Fax the completed application to 888.374.7259 with payment information.

E-mail a copy of your message to [bfitzgerald@connect2amc.com](mailto:bfitzgerald@connect2amc.com) with the subject line: NANN E-mail Application.

**If paying by check:** Fax or e-mail application, and send a copy with payment to: National Association of Neonatal Nurses; P.O. Box 3781, Oak Brook, IL 60522.

### **PAYMENT METHOD**

Fee: \$1,000/one e-mail or \$3,400/all four e-mails

MasterCard       Visa       Discover       American Express

Account number \_\_\_\_\_ Expiration date \_\_\_\_\_

Name (as it appears on credit card) \_\_\_\_\_

Authorized signature \_\_\_\_\_

Check # (made payable to NANN) \_\_\_\_\_

Questions? Contact Brian Fitzgerald, Sr. Manager, Professional Relations and Development  
PO Box 3781, Oak Brook, IL 60522 • 847.375.4751 • [bfitzgerald@nann.org](mailto:bfitzgerald@nann.org) • fax 888.374.7259

\* NANN must approve all content/images.