



**National
Association of
Neonatal
Nurses**

2020 SPONSORED BLAST E-MAILS

Advertiser Information

Billing Information (if different)

Company		Company	
Contact Name		Contact Name	
Address		Address	
City/State/Zip		City/State/Zip	
Phone		Phone	
Mobile		Mobile	
E-mail		E-mail	
Website		Website	

Blast E-mail Date Requested: _____

Blast E-mail Guidelines and Submission Specifications:

1. Content must be created according to NANN Blast E-mail specifications, noted in bullet #7 and when applicable, approved by sponsor's legal team prior to submitting to NANN.
2. NANN has final approval of all sponsor content. NANN reserves the right to refuse sponsor content for any reason.
3. NANN will provide a "test" version of the e-mail for approval prior to sending.
4. NANN will make every effort to send sponsor e-mail on requested dates, but will schedule according to availability.
5. NANN limits sponsored blast e-mails to two per month.
6. Content is preferred in HTML code form, with subject line included. Copy should not exceed 400 words.
7. If HTML code is not possible, please submit according to the following specifications:
 - a. Banner image: 650 x 150 pixels, high resolution .jpeg, less than 10 MB, submitted as e-mail attachment.
 - b. Copy should be submitted via Word document, with formatting directions and hyperlinks included. Images should be indicated in text via [insert "image name" image here], submitted as e-mail attachment, and be no larger than 650 pixels wide.

We agree to the above advertising schedule and rates. This contract is subject to the terms and conditions set forth in the NANN advertising policies.

Fee: \$3,500

Once your order is received, you will be contacted via e-mail to confirm your blast e-mail reservation date.

This contract is authorized on _____ (date) by:

NANN: _____ Sponsor: _____

Please fax or e-mail back to NANN: Fax: 888-374-7259

E-mail: awhitley@nann.org

Allison Whitley, Manager, Corporate Relations
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