



## Room-Drop Program, Mobile App Advertising, Product Feature, Program Guide Advertising, And Billboard Advertising

Enhance your visibility and drive attendees to your booth at NANN's Annual Educational Conference.

### Bag Insert

Rate: \$2,000

Yes, I would like to place a promotional piece in the tote bags given to the attendees.

Materials due by **September 14, 2020**

### Room-Drop Program

Rate: \$3,000

The Room-Drop Program allows you to promote your products and services to NANN attendees in their hotel rooms. Your promotional piece is delivered to all attendees staying at the host hotel.

Participation in this program allows you to:

- begin your sales process in advance of the conference
- increase traffic to your booth
- ensure success at NANN's conference.

Preapproval of your promotional piece and payment are required. Upon approval of your piece, please send 700 copies to NANN Headquarters by **September 14, 2020**.

I have ordered a room drop for my company and agree to all prerequisites of the program.

### Pocket Guide Advertising

The pocket guide is given to all attendees at registration and includes the conference schedule and an abbreviated list of educational sessions.

Space	Exhibitor	Non-exhibitor
Full page	\$ 1,135	\$ 1,650
½ page horizontal	\$ 875	\$ 1,010
Back cover (Four-color)	\$ 2,165	\$ 2,165

Please visit [nann.org/industry/advertising-opportunities](http://nann.org/industry/advertising-opportunities) for the artwork requirements.

*No cancellations will be permitted after **May 1, 2020**. Rates are net. No agency discounts will be given.*

Space reservation deadline: **June 17, 2020**

Artwork deadline: **July 15, 2020**

**Total Cost** \_\_\_\_\_

I have ordered a program guide ad for my company and agree to be billed according to my selection above.

### Mobile App Advertising

Rate: \$850

Place a rotating banner ad at the top of the official NANN app Dashboard page. This ad also clicks through to a full-screen landing page within the App. Each ad rotates every 5 to 8 seconds.

#### Rotating Banner Ad:

- Rotating Banner Ad
- Full Screen Landing Page

Please visit [nann.org/industry/advertising-opportunities](http://nann.org/industry/advertising-opportunities) for the artwork requirements.

I have ordered a mobile app ad for my company and agree to be billed accordingly.

### Product Feature E-blasts

Rate: \$1000

Include an ad in an email sent out to 10,000 NANN members, prospective members and registered conference attendees. Two send dates are available:

- Pre-Show Product Feature **September 30, 2020**
- Post-Show Product Feature **October 28, 2020**

Please visit [nann.org/industry/advertising-opportunities](http://nann.org/industry/advertising-opportunities) for the artwork requirements.

Please submit materials by **September 28, 2020**.

I have ordered a product feature ad for my company and agree to be billed accordingly.

### Billboard Advertising

Rate: \$2,100

Yes, I would like to place a billboard ad. E-mail artwork to [awhitley@nann.org](mailto:awhitley@nann.org) by **September 2, 2020**.

Please visit [nann.org/industry/advertising-opportunities](http://nann.org/industry/advertising-opportunities) for the artwork requirements.

Please print or type your information for the opportunities described above.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Submitted by \_\_\_\_\_

E-mail \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

**Allison Whitley, Sales Manager**

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