



Room-Drop Program, Mailing to Attendees, Program Guide Advertising, and Billboard Advertising

Enhance your visibility and drive attendees to your booth at NANN's Annual Educational Conference.

Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful conference by inviting NANN attendees to your booth through use of the Room-Drop Program, a promotional mailing to the list of preregistered attendees, an advertisement in the conference program guide, placing a billboard advertisement, an insert into tote bags—or all five.

Room-Drop Program

The Room-Drop Program allows you to promote your products and services to NANN attendees in their hotel rooms. Your promotional piece is delivered to all attendees staying at the host hotel.

Participation in this program allows you to

- begin your sales process in advance of the conference
- increase traffic to your booth
- ensure success at NANN's conference.

Preapproval of your promotional piece and payment are required. Upon approval of your piece, please send 700 copies to NANN Headquarters by **September 6, 2019**.

Fee: \$3,000.

- I have ordered a room drop for my company and agree to all prerequisites of the program.

Post-Show Mailing to Attendees

The final list of attendees is available to all exhibitors. The mailing list is for **one-time use** only and allows the exhibitor to send a promotional piece or mailer to registered attendees in advance of the meeting. The list includes attendees' mailing addresses only. No phone numbers or e-mail addresses will be provided.

Preapproval of your promotional piece is required. You must include a copy of the promotional piece that you want to distribute when you submit your request. No list will be supplied until a copy of your promotional piece is approved by NANN.

The final list of attendees will be distributed approximately 2 weeks after the conference.

Fee: \$1,000

Deadline to submit request: **August 15, 2019**

- Yes, I would like to receive a copy of the attendee list at the e-mail address below, and I agree to all of the prerequisites.

Billboard Advertising

- Yes, I would like to place a billboard ad (rate: \$2,100).

E-mail artwork to awhitley@connect2amc.com by **September 13, 2019**.

Size: 39" x 84" (Live area: 39" x 78") Format: EPS file

Pocket Guide Advertising

The pocket guide is given to all attendees at registration and includes the conference schedule and an abbreviated list of educational sessions.

Space	Exhibitor	Nonexhibitor
Full page (3.75" x 5.125")	\$ 1,135	\$ 1,650
½ page horizontal (3.75" x 2.50")	\$ 875	\$ 1,010
Pocket guide trim size: 3.75" x 5.125" (Live area: 3.5" x 5.125")		
Bleed: .25" on all sides		
Back cover (Four-color)	\$2,165	\$2,165
Acceptable formats: JPG, EPS, and PDF files		

*No cancellations will be permitted after **June 1, 2019**. Rates are net. No agency discounts will be given.*

Space reservation deadline: **July 8, 2019**

Artwork deadline: **August 5, 2019**

Total Cost _____

- I have ordered a program guide ad for my company and agree to be billed according to my selection above.

Bag Insert

- Yes, I would like to place a promotional piece in the tote bags given to the attendees.

Materials due by **September 6, 2019** Rate: \$2,000

Please print or type your information for the opportunities described above.

Name _____ Title _____

Company _____

Address _____

City/State/ZIP _____

Submitted by _____

E-mail _____ Phone (____) _____

Allison Whitley, Sales Manager

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