



NANNCast: NANN’s Official Podcast

NANN’s podcasts provide advice, tips, and expertise to better inform neonatal nurses, industry partners, and families of NICU patients. New topics are being added to the editorial calendar regularly, and new episodes publish twice per month. Industry vendors can submit company or product specific advertorial content for a 20-second advertisement per episode. Two companies per episode will be allowed to advertise.

- Select your Podcast preference(s) and episode(s) by submitting the form below.
- Interested in a particular topic not currently listed? Let us know via the contact information below.

NANNCast: Editorial Lineup

NANNCast is an accessible and free podcast that introduces listeners from around the world to some of the most popular topics in neonatology. Each episode highlights a specialist in areas across the neonatology spectrum. NANNCast is the perfect way for nurses and APRNs to continue their education and professional development on the go at any place and any time. Each podcast ranges from 30 to 40 minutes.

Price: \$1,050 per episode. 5 or more episodes = 10% off Exclusive Sponsorship pricing available upon request.

Month	Launch Date	Materials Due	Topic Description
<input type="checkbox"/> April	April 11	April 1	APRN Series: APRN Workforce Survey
<input type="checkbox"/> May	May 16	May 1	Mental Health Awareness Month: Mental Health of Providers
<input type="checkbox"/> June	June 20	June 1	Parent Perspective
<input type="checkbox"/> July	July 25	July 1	Discharge (successful, reach out to journal, discharge planning and organizing)
<input type="checkbox"/> August	August 2	August 1	Annual Conference
<input type="checkbox"/> August	August 15	August 1	RNC Review Course
<input type="checkbox"/> September	September 5	September 1	Neonatal Nurses Week this month: Panel spotlighting various careers in neonatal nursing
<input type="checkbox"/> October	October 3	October 1	Bullying Prevention Month/ SIDS awareness/ safe sleep/Advocacy/ TBD
<input type="checkbox"/> November	November 15	November 1	Trauma Informed Care
<input type="checkbox"/> December	December 5	December 1	Transport

*Episode topics and dates are subjects to change. Sponsors will be made aware of any changes.

Benefits for all series include:

- Verbal acknowledgement at the beginning of the session. 15-20 second spoken “advertisement”, written by sponsor and read by the webinar moderator
- Verbal “thank you” at the end of session read by the webinar moderator
- Sponsor logo at bottom of registration page
- Sponsor logo on email(s) to members and non-members promoting the sessions
- Social media shout out where and when applicable

Contact Olivia Diehl at odiehl@nann.org to discuss the best options for your organization!



Placing Your NANNCast Opportunity Order

Ready to move forward with a NANNCast opportunity? Please submit all ad materials*, completed order form, and payment to Olivia Diehl at odiehl@nann.org for review and approval.

Payment terms: Payment must be made prior to episode release.

**When preparing ad materials, we request that our advertisers write out copy in a Word document to be used during your preferred NANNCast episode. Please include a current version of your preferred logo. When proofing copy, we recommend you read aloud while timing to ensure it is readable in 20 seconds or less. If you would like to ensure certain words are emphasized, please add production notes for our staff: [PRODUCTION NOTE: emphasis on "this"]. All content must be approved by NANN staff.*

Company Information

Company Name: _____

Address: _____

City/State/Zip/Country: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

Name: _____ E-Mail: _____

Payment: Select w/option, quantity, & amount

NANNCast Month:

NANNCast Topic:

Total Due:

Check Number _____ (checks payable to the National Association of Neonatal Nurses (NANN))

Mail payment to: **PO Box 3781, Oak Brook, IL 60522**

Credit Card: _____ Expiration Date: _____

*If paying by credit card, please notify Olivia Diehl by sending completed form **without** payment to odiehl@nann.org. NANN will call you for payment information.*

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