



**NANN Annual Conference**

**SEPTEMBER 18-20, 2024**

**ORLANDO** FLORIDA

# PARTNER WITH NANN

Thought leadership and high-impact sponsorship opportunities are a perfect way to provide education, increase booth traffic, and promote your brand as an industry leader.

**Secure your presence today to participate in the premier neonatal nursing event of the year!**

### CORPORATE SYMPOSIA

demonstrate thought leadership through sponsored education.

### LEARNING CENTER PRESENTATIONS

Thirty minutes of prime exhibit hall presentation time.

### HIGHLIGHT YOUR BRAND

with a wide selection of sponsorship and advertising opportunities (conference and year-round!)

**Make new connections and nurture existing relationships. Our audience is highly engaged and ready to network!**

[EXHIBITOR APPLICATION](#)

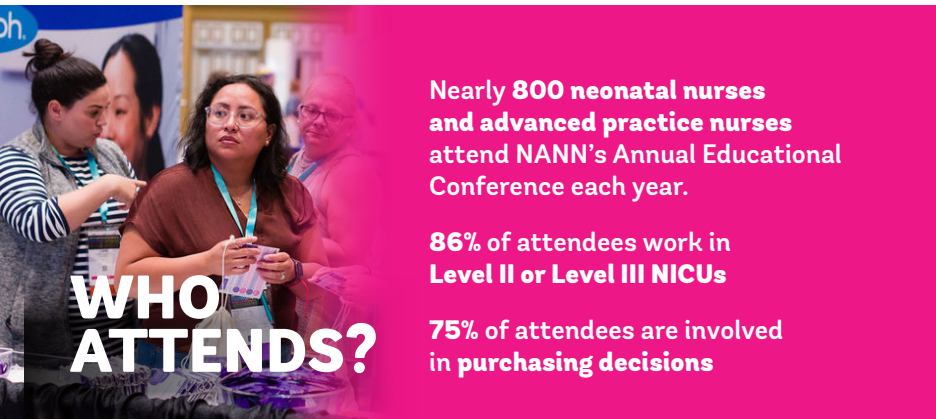
[2024 FLOOR PLAN](#)

[SPONSORSHIP & THOUGHT LEADERSHIP](#)

**CONNECT** with attendees in your own customizable exhibit space.

**ENGAGE** with your target audience through thought leadership and providing education.

**PROMOTE** your presence and show off your brand through high-impact sponsorship opportunities.



**WHO ATTENDS?**

- Nearly **800 neonatal nurses and advanced practice nurses** attend NANN's Annual Educational Conference each year.
- 86%** of attendees work in Level II or Level III NICUs
- 75%** of attendees are involved in purchasing decisions



**WHO EXHIBITS?**

Over 100 industry leaders exhibit at NANN each year and represent a full-range of products, services and more in the neonatal nurse world!

**LOOKING TO RECRUIT?**

**EXHIBITING** is a great way to engage top-talent attendees committed to professional development.



# NANN

## Build a Year-long Strategic Relationship with



Participation in the **NANN Industry Relations Council (IRC)** allows your organization to explore collaborative opportunities and interests with neonatal nursing leadership, and enhances your organization's visibility to this highly specialized audience. NANN's IRC program offers organizations high-visibility through exclusive conference opportunities including priority booth assignment and in-person focus groups, powerful introductions, year-round recognition and advertising, and more.



## CHECK OUT WHAT PAST NANN EXHIBITORS HAVE TO SAY



“Great conference, great people. There's nurses, there's the nurse managers, so the people we need to see who are decision makers and also the people who use our product every day.”



“The 2022 conference was amazing! Our organization has decided that NANN is the meeting we need to attend, year after year!”



“The nurses that are here are the influencers. They're the ones that take care of the babies, so we try to reach out to them and have them give us feedback on what's being used.”



## READY TO ENGAGE?

Contact **Olivia Diehl** at [odiehl@nann.org](mailto:odiehl@nann.org) or (847) 375-6375 to reserve your spot at **NANN 2024**.



[nann.org/industry/exhibit-information](https://nann.org/industry/exhibit-information)